CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

r.com

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
559852 /	07888610

Product		
Crossroads GPS	Estimete #	
Contract Dates	12/11/750	
10/30/12 - 11/05/12		Orignal Date / Revision
Advertiser		10/25/12 / 10/25/12
Crossroads GPS		

Billing Cycle	Billing Calendar	Cesh/Trede
EOM/EDC	Broedcast	Cash
Station	Account Executive	Sales Office
WTKR	Jamie Andrus	Washington, D.(
Special Hendling		

Demographic
Adults 35+

IDB#	Advertiser Code	Product Coda
8433	12	11
Agency Ref		Advertiser Ref

					Spots/		Type Spots	Totals	Amount
			Start/End Time	Days	Length Week	Rate	NM	4	$3,120.00
					:30				

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length Week	Rate	Type Spots	Amount
1	3	10/30/12	11/04/12	NewsChannel 3 News	5-6am	Weekdays	:30	Rate $780.00 Spots/Week 4	NM 1	$780.00
		Start Deta 10/29/12	End Date 11/04/12	Week: -1111--						
2	3	11/05/12	11/05/12	NewsChannel 3 News	5-6am	Weekdays	:30	Rate $780.00 Spots/Week 1	NM 4	$4,040.00
		Start Date 11/05/12	End Date 11/11/12	Week: M-----						
3	3	10/30/12	11/04/12	Newschannel 3 News	6-7am	Weekdays	:30	Rate $1,010.00 Spots/Week 4	NM 1	$1,010.00
		Start Date 10/29/12	End Date 11/04/12	Waek: -1111--						
4	3	11/05/12	11/05/12	Newschannel 3 News	6-7am	Weekdays	:30	Rate $1,010.00 Spots/Week 1	NM 4	$1,360.00
		Start Date 11/05/12	End Date 11/11/12	Week: M-----						
5	3	10/30/12	11/04/12	CBS This Morning	7-9a	Weekdays	:30	Rate $340.00 Spots/Week 4	NM 1	$340.00
		Start Data 10/29/12	End Data 11/04/12	Week: -TWTF--						
6	3	11/05/12	11/05/12	CBS This Morning	7-9e	Weekdeys	:30	Rate $340.00 Spots/Week 1	NM 1	$250.00
		Start Date 11/05/12	End Date 11/11/12	Week: M-----						
7	3	11/03/12	11/03/12	Early Show Saturday	9-11am	Weekdays	:30	Rate $250.00 Spots/Week 1	NM 1	$1,660.
		Start Date 10/29/12	End Date 11/04/12	Week: -----S-						
8	3	11/04/12	11/04/12	CBS Sunday Moming	9-1030am	Weekdeys	:30	Rate $1,660.00 Spots/Week 1	NM 1	$1,995
		Start Date 10/29/12	End Date 11/04/12	Week: ------S						
9	3	11/04/12	11/04/12	Face the Nation	1030-11am	Weekdays	:30	Rate $1,995.00 Spots/Waek 1	NM 4	$4,04
		Start Date 10/29/12	End Date 11/04/12	Weak: -----S						
10	3	10/30/12	11/04/12	Price Is Right	11am-12n	Weekdays	:30	Rate $1,010.00 Spots/Week 4	NM 1	$1,0
		Start Date 10/29/12	End Date 11/04/12	Week: -TWTF--						
11	3	11/05/12	11/05/12	Price Is Right	11em-12n	Weekdays		Rata $1,010.00 Spots/Week 1		
		Start Date 11/05/12	End Date 11/11/12	Week: M-----						

(* Line Transactions: N = New, E = Edited, D = Daleted)

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Contract Detes	Product	Estimete #
10/30/12 - 11/05/12	Crossroeds GPS	12/11/750

Advertiser	Original Date / Revision
Crossroeds GPS	10/25/12 / 10/25/12

Ch	Start Date	End Date	Description		Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdeys	Spots/Week			:30			NM	4	$2,700.00
3	10/30/12	11/04/12	Newschannel 3 News	Rete	12n-1230pm							
	Start Date	End Date	Weekdays	Spots/Week	Rate		:30			NM	1	$675.00
eek: 10/29/12		11/04/12	-TWTF--	4	$675.00	12n-1230pm						
3	11/05/12	11/05/12	Newschannel 3 News	Spots/Week	Rate		:30			NM	4	$2,700.00
	Start Date	End Date	Weekdays	1	$675.00	3-4pm						
eek: 11/05/12		11/11/12	M-----		Rate		:30			NM	1	$675.00
14 3	10/30/12	11/04/12	Ellen Degeneres 3pm	Spots/Week	$675.00	3-4pm						
	Start Dete	End Dete	Weekdays	4	Rate		:30			NM	4	$3,400.00
Neek: 10/29/12		11/04/12	-1111--		$675.00	358-5pm						
15 3	11/05/12	11/05/12	Ellen Degeneres 3pm	Spots/Week	Rate		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	1	$675.00							
Week: 11/05/12		11/11/12	M-----		Rete	NewsChe 3 News First @ 4p 358-5pm		:30		NM	4	$3,520.00
16 3	10/30/12	11/04/12	NewsChe 3 News First @ 4p	Spots/Week	$850.00							
	Start Date	End Date	Weekdays	4	Rate		:30			NM	1	$880.00
Week: 10/29/12		11/04/12	-1111--		$850.00	5-530pm						
17 3	11/05/12	11/05/12	NewsChe 3 News First @ 4p	Spots/Week	Rate		:30			NM	4	$3,520.00
	Start Dete	End Date	Weekdays	1	$880.00	5-530pm						
Week: 11/05/12		11/11/12	M-----		Rate		:30			NM	1	$880.00
18 3	10/30/12	11/04/12	Newschennel 3 News	Spots/Week	$880.00	530-6pm						
	Start Date	End Date	Weekdays	4	Rete		:30			NM	4	$5,380.00
Week: 10/29/12		11/04/12	-TWTF--		$880.00	530-6pm						
19 3	11/05/12	11/05/12	Newschannel 3 News	Spots/Week	Rate		:30			NM	1	$880.00
	Start Date	End Date	Weekdays	1	$880.00	6-630pm						
Week: 11/05/12		11/11/12	M-----		Rete		:30			NM	4	$5,380.00
20 3	10/30/12	11/04/12	Newschannel 3 News	Spots/Week	$880.00	6-630pm						
	Start Date	End Dete	Weekdays	4	Rate		:30			NM	1	$1,345.00
Week: 10/29/12		11/04/12	-TWTF--		$880.00	7-730pm						
21 3	11/05/12	11/05/12	Newschannel 3 News	Spots/Week	Rete		:30			NM	4	$5,380.00
	Start Date	End Dete	Weekdeys	1	$1,345.00	7-730pm						
Week: 11/05/12		11/11/12	M-----		Rete		:30			NM	1	$1,345.00
22 3	10/30/12	11/04/12	Newschannel 3 News	Spots/Week	$1,345.00	730p-8pm						
	Stert Date	End Date	Weekdays	4	Rate		:30			NM	4	$5,380.00
Week: 10/29/12		11/04/12	-TWTF--		$1,345.00	730p-8pm						
23 3	11/05/12	11/05/12	Newschannel 3 News	Spots/Week	Rete		:30			NM	1	$1,345.00
	Start Date	End Dete	Weekdays	1	$1,345.00	7-8pm						
Week: 11/05/12		11/11/12	M-----		7-730pm							
24 3	10/30/12	11/04/12		Spots/Week	Rete		:30			NM	1	
	Start Date	End Date	Weekdays	4	$1,345.00							
Week: 10/29/12		11/04/12	-1111--		7-730pm		:30			NM	4	
25 3	11/05/12	11/05/12		Spots/Week	Rate							
	Start Date	End Date	Weekdeys	1	$1,345.00							
Week: 11/05/12		11/11/12	M-----		730p-8pm		:30			NM	1	
26 3	10/30/12	11/04/12	M-F 730-8pm	Spots/Week	Rate							
	Stert Dete	End Dete	Weekdays	4	$1,345.00							
Week: 10/29/12		11/04/12	-TWTF--		730p-8pm		:30			NM	1	
27 3	11/05/12	11/05/12	M-F 730-8pm	Spots/Week	Rate							
	Start Date	End Dete	Weekdays	1	$1,345.00							
Week: 11/05/12		11/11/12	M-----		7-8pm							
28 3	11/04/12	11/04/12	Sunday Prime									

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Contract Detes	Product	Estimate #
10/30/12 - 11/05/12	Crossroads GPS	12/11/750

		Originel Date / Revision
Advertiser		10/25/12 / 10/25/12

Crossroads GPS

				Spots/			Totals	
			Start/End Time	Days	Length	Week	Rate	Type Spots	Amount

Ch	Start Date	End Date	Description					Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate			NM	4	$8,040.00
				1	$6,630.00					
Week: 10/29/12	11/04/12	-----S	11-1135p			:30				
9 3	10/30/12	11/04/12	Late News (M-F)	Spots/Week	Rate			NM	1	$2,010.00
	Start Date	End Dete	Weekdays	4	$2,010.00					
Week: 10/29/12	11/04/12	-1111--	11-1135p			:30				
30 3	11/05/12	11/05/12	Late News (M-F)	Spots/Week	Rate			NM	1	$1,520.00
	Start Date	End Date	Weekdays	1	$2,010.00					
Week: 11/05/12	11/11/12	M-----	11-1135p			:30				
31 3	11/03/12	11/03/12	Late News (Sa-Su)	Spots/Week	Rate			NM	1	$1,520.00
	Start Date	End Date	Weekdays	1	$1,520.00					
Week: 10/29/12	11/04/12	-----S-	11-1135p			:30				
32 3	11/04/12	11/04/12	Late News (Sa-Su)	Spots/Week	Rate			NM	4	$3,120.00
	Start Date	End Date	Weekdays	1	$1,520.00					
Week: 10/29/12	11/04/12	------S	Late Night with David Letterm 1135pm-1235am			:30				
33 3	10/30/12	11/04/12	Late Night with David Letterm 1135pm-1235am	Spots/Week	Rate			NM	1	$780.00
	Start Date	End Date	Weekdays	4	$780.00					
Week: 10/29/12	11/04/12	-1111--	Late Night with Devid Letterm 1135pm-1235am			:30				
34 3	11/05/12	11/05/12	Late Night with Devid Letterm 1135pm-1235am	Spots/Week	Rete			NM	1	$180.00
	Start Date	End Dete	Weekdays	1	$780.00					
Week: 11/05/12	11/11/12	M-----	1135-1235xm			:30				
35 3	11/03/12	11/03/12	Redskins Overnight	Spots/Week	Rate			NM	1	$515.00
	Start Dete	End Date	Weekdays	1	$180.00					
Week: 10/29/12	11/04/12	-----S-	1135pm-1205am			:30				
36 3	11/04/12	11/04/12	1135pm-1205am	Spots/Week	Rate			NM	0	$0.00
	Start Date	End Date	Weekdays	1	$515.00					
Week: 10/29/12	11/04/12	------S	NCAA Football	Various		:30		NM	0	$0.00
D 37 3	11/03/12	11/03/12	NFL Today	Various		:30		NM	1	$4,000.00
D 38 3	11/04/12	11/04/12	NFL Football (Early)	1-5p	Rate			NM	0	$0.00
39 3	11/04/12	11/04/12		Spots/Week	$4,000.00					
	Start Date	End Date	Weekdays	1		:30		NM	0	$0.00
Week: 10/29/12	11/04/12	-----S-	Saturday Prime	8-9pm		:30		NM	1	$1,185.00
D 40 3	11/03/12	11/03/12	Saturday Prime	9-10pm		:30				
D 41 3	11/03/12	11/03/12	Newschannel 3 News	6-7em	Rate			NM	1	$265.00
N 42 3	10/30/12	11/02/12		Spots/Week	$1,185.00					
	Start Date	End Date	Weekdeys	1		:30				
Week: 10/29/12	11/04/12	-TWTF--	Eerly Show Saturday	9-11am	Rate			NM	1	$250.00
N 43 3	11/03/12	11/03/12		Spots/Week	$265.00					
	Start Dete	End Date	Weekdays	1		:30				
Week: 10/29/12	11/04/12	-----S-	Redskins Dvernight	1135-1235xm	Rate					
N 44 3	11/03/12	11/03/12		Spots/Week	$250.00					
	Start Date	End Date	Weekdays	1				Totals	82	$89,595
Week: 10/29/12	11/04/12	-----S-								

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	82	$89,595.00	$76,155.75
Totals	82	$89,595.00	$76,155.75